

See
hear
smell
touch
taste



nordic by nature



A Nordic sensory concept

Take it all in with Nordic by Nature. It's all about spoiling yourself in the surroundings of sensory marketing. See the wholeness, hear the music, touch the different surfaces of metal and wood, smell the pine and taste the Danish gourmet beer from FUR.

Expedit is challenging all senses with playing, innovative and creative design construction. This kind of marketing constantly surprises the consumer and can be seen as the key to the consumer's heart and brain.

The use of sensory marketing increases the value and makes the event intense and involving. It's not just a way of communicating and understanding, but more about sensing. All together it's a world of expertise, quality and knowhow – just like Expedit.

expedit