

Come join us in
hall 13 / A90



nordic by nature

Open up for



inspiration





Let's spend some
precious time together



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Welcome to Nordic by Nature

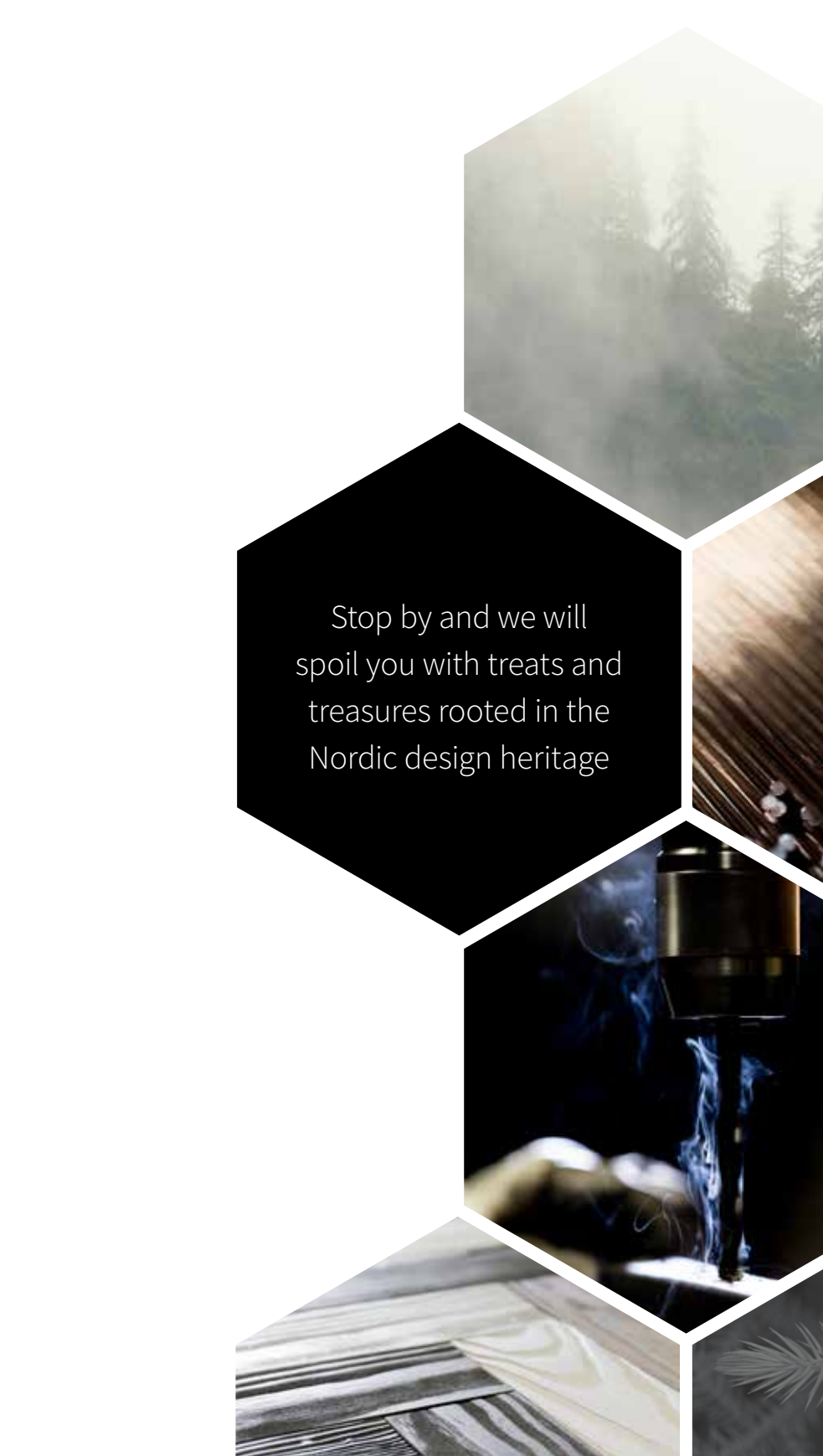
This is an experience you will regret missing out on. Be spoiled with treats and treasures rooted in the Nordic design heritage.

Our Nordic by Nature universe is created for you to bring back new ideas that take your customers' in-store experiences to a new level. We are inspired by the trends that surround us. This year is no exception. We found the colour scheme and inspiration for the materials in Mother Nature. Added a splash of metal and then mixed it all up. The result? A beautiful setting with a lot of contrast.

Imagine all the things that define a successful EuroShop for you, and add a little extra – that's what to expect. So get ready for surprising twists and turns. Cool metallic. Smooth surfaces. Amazing details.

The only one thing left now is for you to come and see, hear, touch, smell and taste our universe created by our fantastic design team.

See you soon
Expedit



Stop by and we will
spoil you with treats and
treasures rooted in the
Nordic design heritage





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