

Light up



nordic by nature



Light me up!

The light concept of Expedit's stand is delivered by On the Spot and aims to highlight the craftsmanship, design and materials in an exceptional way.

During the day, the light concept aims to find a balance between a dynamic light solution, which encourages dialogue, calmness, and retaining the customer's concentration.

After dark, the light scenario changes to an evening setting, where a mixture of blue and warm light dominates. Furthermore, you will see the use of Gobo Projectors, which are a creative replacement for normal signposting. The light is especially suitable as mood movers with its elegant harmonious expression that fits perfectly inside the frame of Nordic by Nature. All together, it is the ultimate feeling of Nordic.

expedit