



Hangers for clever people

Original

EuroShop 2017
Invitation



5 – 9 March 2017
in Düsseldorf
Germany

Hangers as the new dimension of brand experience

Discover a totally new generation of MAWA hangers that offer a new dimension of perfectly coordinated individual brand experiences at the POS.

Visit us at our booth in

Hall 11, booth 11C47

With MAWA Fashion we present innovative trends and news that will conquer the stores throughout the world in the coming years.

Special guest: **Harm Hinrichs**



Come and join us for a meeting with Harm Hinrichs, renowned designer and decorated with multiple international awards. **Mr. Hinrichs** had several lectureships, among others at the HfbK in Hamburg and is co-founder of the degree programme Visual Merchandising Design at the JAK Academy in Hamburg.

Monday, March 6th 2017 from 5 p.m. at our booth

Learn more about the latest developments regarding use of forms and materials as expression of a brand message and let yourself be inspired by the latest design artwork of Harm Hinrichs, the unique hanger line BIRD.

We are looking forward to your visit.

Contact for appointments:

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