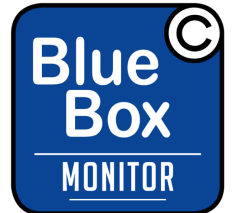


# LINK ANALYTIX PRODUCTS

## BlueBox Monitor

BlueBox Monitor is a software tool securing and documenting implementation of activities in store, with photo documentation. In this way you can give immediate feedback to any of your employees, and further organize your day with live updates.



## BlueBox League

BlueBox League is a software tool for real time monitoring of sales activities and competition between stores. Matches can be run daily, weekly or over longer periods where two stores fight against each other in every match.



## BlueBox Sales

BlueBox Sales is a software tool that collects real time data of your stores performance. What is today's bestseller, which display sells best, which does not sell – and is your new marketing campaign working? BlueBox Sales provides you with answers, and you can handle operational issues instantly.



## BlueBox Places

The BlueBox Places software, collects real time performance data of your stores additional places. BlueBox Places analyses the effect of each individual additional place based on real time sales data. With this software you get answers enabling you to optimize each placement immediately.



### **RetailFlux Count**

Retail Flux Count is not yet another door counter. In fact, it is much more with its unique analytic skills. Retail Flux Count will perfectly adapt itself to your store conditions eliminating errors due to shadowing and illumination. The video analytic engine used has a 96% of demonstrable counting accuracy.



### **RetailFlux Flow**

Retail Flux Flow is an advanced analytic software that visualize shopper flow on the floor plan of your store. Retail Flux Flow track every shopper in the store and analyse their movements and behaviour - where they pass by, where they stop and time spent in different zones.

