

FOR IMMEDIATE RELEASE:

***SMARTtill™* Technology Delivers Operational Efficiency at Costcutter**

*Costcutter Supermarkets Group is helping its retailers save time and money by introducing the next generation in cash management technology, the **SMARTtill™** Intelligent Cash Drawer.*



Newhaven, UK – 16th March 2016 - *SMARTtill™* Solution, the first intelligent cash drawer on the market, is currently being trialled within a number of stores and the technology will soon be available to the Group's 2,600 stores across the UK.

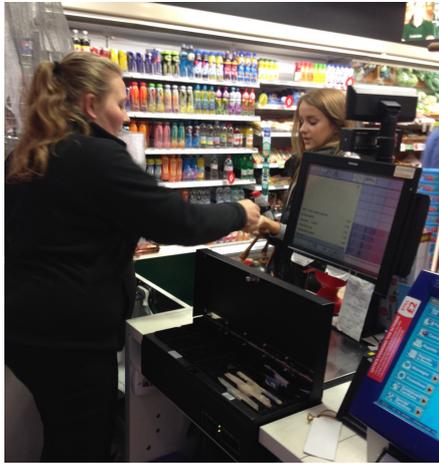
Using the latest weighing technology, the tills count all notes and coins automatically within seconds of the cash drawer being closed. Daily cashing up becomes a thing of the past as the tills automatically reconcile every cash transaction and provide full reports for retailers on vital figures including rolling floats values, change needed, top-up values, pick-up values and sales values. In some cases, retailers can realise labour savings as much as 30 minutes per day, per POS terminal.

Dave Morris, Director of IT, Costcutter Supermarkets Group, said: “Retailers are looking for straight forward technologies that can be implemented quickly and easily whilst bringing real benefits to them and their store. We demonstrated the **SMARTtill™** Cash Management Solution at our conference last year and there was a real appetite for it from our retailers. The intelligent cash drawers give retailers another way to create efficiencies within their stores and the results from the trials have been very positive.”



“Constantly delivering improved technology to our retailers is a key focus for us throughout 2016 and this new technology follows our wider technology and digital investment which includes our ActivHUB portal, ActivMOBILE app and social media training for store owners,” continued Morris.

Andy Pengelly, owner of Costcutter store in Porthleven, commented: “We’ve just completed an initial trial of the **SMARTtill™** Solution, and are really impressed. Not only has it saved time but it gives me an audit trail of cash handling activities in-store, which is invaluable for day to day store management.”



Stephen Bergeron, VP of Global Marketing at APG/Cash Bases, the makers of the **SMARTtill™** Intelligent Cash Drawer, comments: “We are seeing businesses achieve a reduction in cash loss of up to 90% and a labour savings of some 30 minutes daily for every point of sale. It is through these operational improvements that businesses are attaining a ROI of 11-14 months utilising the **SMARTtill™** Solution.”

Stephen Bergeron added: “the **SMARTtill™** Solution proves to transcend among different types of sectors and store formats, a pioneering cash management solution in the market that continues to maintain interest amongst leading retailers both within and outside of Europe.”

The **SMARTtill™** Solution is a British Innovation developed and manufactured in the UK by Cash Bases Limited.

About Cash Bases

Cash Bases (merged with APG Cash Drawer in September 2015) is a leading manufacturer of high quality cash drawer and cash management solutions. For over 30 years, Cash Bases has been providing products to enhance security and efficiency at Point of Sale to market leading retailers, financial institutions, post offices, hospitality and restaurant groups, petrol stations and many other customers throughout the world.

To learn more about Cash Bases’ products, visit <http://www.cashbases.net> or call + 44 (0) 1273 616300.

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