

PRESS RELEASE

Gondola Skate introduces new Rhino II fixture mobilization system at EuroShop

Rhino II reduces the cost and complexity associated with retail store and warehouse remodels, while also ensuring employee safety.

Düsseldorf, 5 March 2017: [Gondola Skate](http://www.gondolaskate.com), a leading manufacturer of fixture mobilization systems for the retail and warehousing industries, launched its flagship product, Rhino II, to the German market during the 2017 EuroShop conference in Düsseldorf.



Designed to meet the needs of large retailers that frequently redesign store layouts, Rhino II enables customers to move gondolas and other freestanding fixtures easily and efficiently. In fact, the product can mobilize shelving units in 15 minutes or less with as little as four employees – without the need to demerchandise product.

Unlike traditional moving equipment, which is often quite heavy and burdensome, Rhino II utilizes two core components in its design to maximize functionality. First, the patented rack connection system with high-load wheel bearings allows for a smooth transition over any finished surface. Second, the bulldog style, sidewind jack crank assembly enables the safe and smooth lifting of any fixture, minimizing damage to the floor and injury to the user.

“As the pioneer and world leader in developing fixture mobilization systems, Gondola Skate is committed to engineering innovative products that help to shape the retail industry and strives to meet future safety challenges and standards,” said Frank Charles Cozza, CEO, Gondola Skate. “Rhino II does just that and is set to revolutionize the way the industry thinks about fixture mobilization. Already, Rhino II has helped Walmart Canada save millions of dollars per year in remodelling costs, so the potential for the German market as a whole is tremendous.”

Rhino II is the result of nearly 20 years of research and development and maintains strict adherence to the safety standards set forth by the Storage Equipment Installers Registration Scheme (SEIRS) initiative, which is considered the industry benchmark.

The EuroShop conference is the retail industry's flagship event and the world's number one trade fair for retail investments, convening more than 110,000 visitors from nearly 60 countries. This is the first time Gondola Skate has exhibited its fixture mobilization systems at EuroShop.

For more information on Rhino II, please visit <http://www.gondolaskate.com/>.

#

For more information:

Lance Baird, VP, Sales and Marketing, Gondola Skate

phone: +1 814 574 1763

email: lance@gondolaskate.com

Related links:

<https://www.gondolaskate.com/>