



RETAIL LIGHTING SOLUTION

**SMART MIRROR**

**SLE**<sup>®</sup>  
smart lighting engineering



CONCEPT  
BENEFITS  
FUNCTIONALITY  
CONTROL SYSTEM

# SMART MIRROR

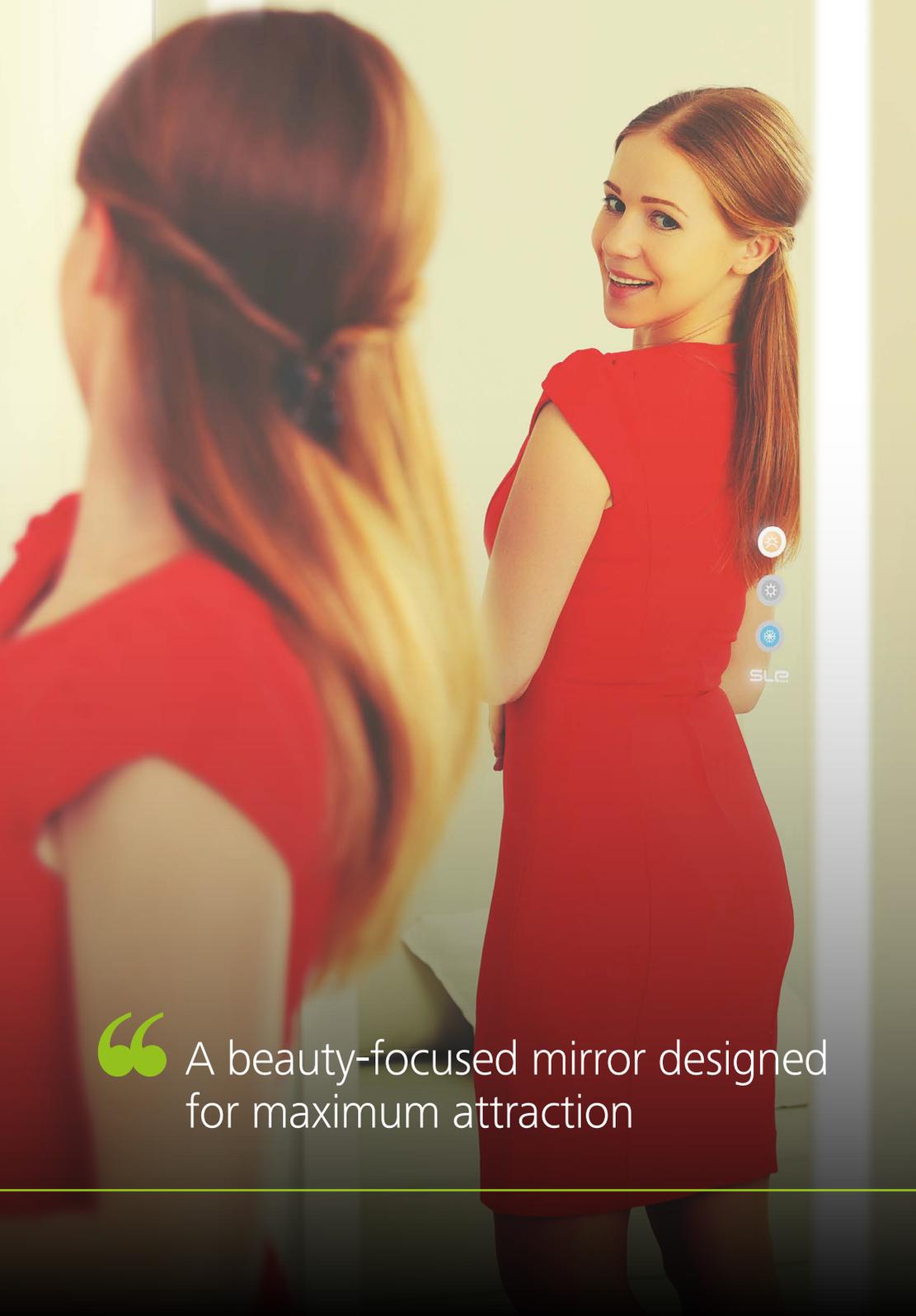
## RETAIL LIGHTING SOLUTION FOR FITTING ROOMS

It's time to get rid of those stressful dressing-room moments. At SLE we continue to innovate the in-store shopping experience in support of retailers, so that customers can look their best and enjoy themselves at the same time.

Our aim with **SMART MIRROR** was to create an adjustable fitting room lighting that transforms the frustrating dressing-room experience into a fun activity. The lighting that minimises the occurrence of harsh and unrealistic shadows, renders colours and skin tone naturally, flatters facial features and softens all body shapes.

Make your customers look good when they look in the mirror, and increase your revenue!

Welcome to **SMART MIRROR** by **SLE**.



“ A beauty-focused mirror designed for maximum attraction

## CONCEPT & BENEFITS



**100%**  
ATTRACTION

### NATURAL COLOURS

In a fitting room all body shapes look their best with softly diffusing light. To achieve this effect, high colour rendition linear light sources are mounted down the length of both sides of the mirror, showing natural skin tones and softening facial features.

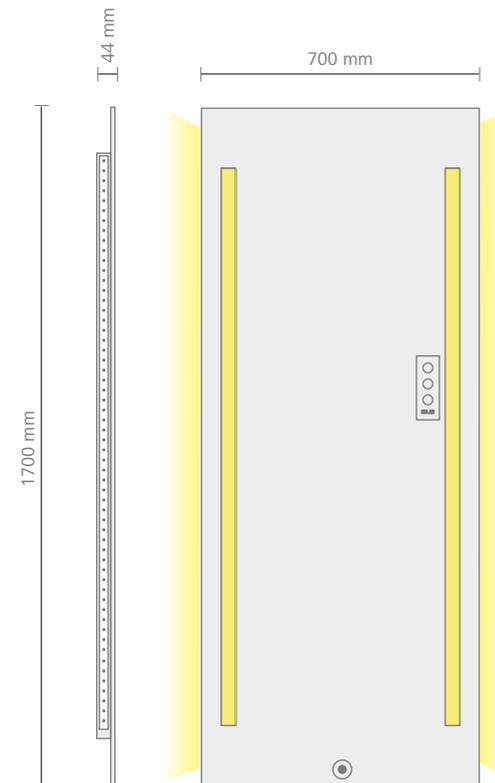
### DYNAMIC LIGHTING

Not all items are purchased for everyday use. With Smart Mirror the lighting can be easily adjusted to simulate the environment where the product will be used. Soft, warm light is perfect for an evening dress, while cold white light is ideal for outdoor wear. Choose neutral white light to assess items for workdays at the office. With the latest technology we can utilise the complete white light spectrum – from cold white 6500K, through neutral white 4000K on to warm white 2700K.



# FUNCTIONALITY & CONTROL SYSTEM

**100%**  
EXPERTISE



-  PI-LED
-  Movement sensor
-  Control panel

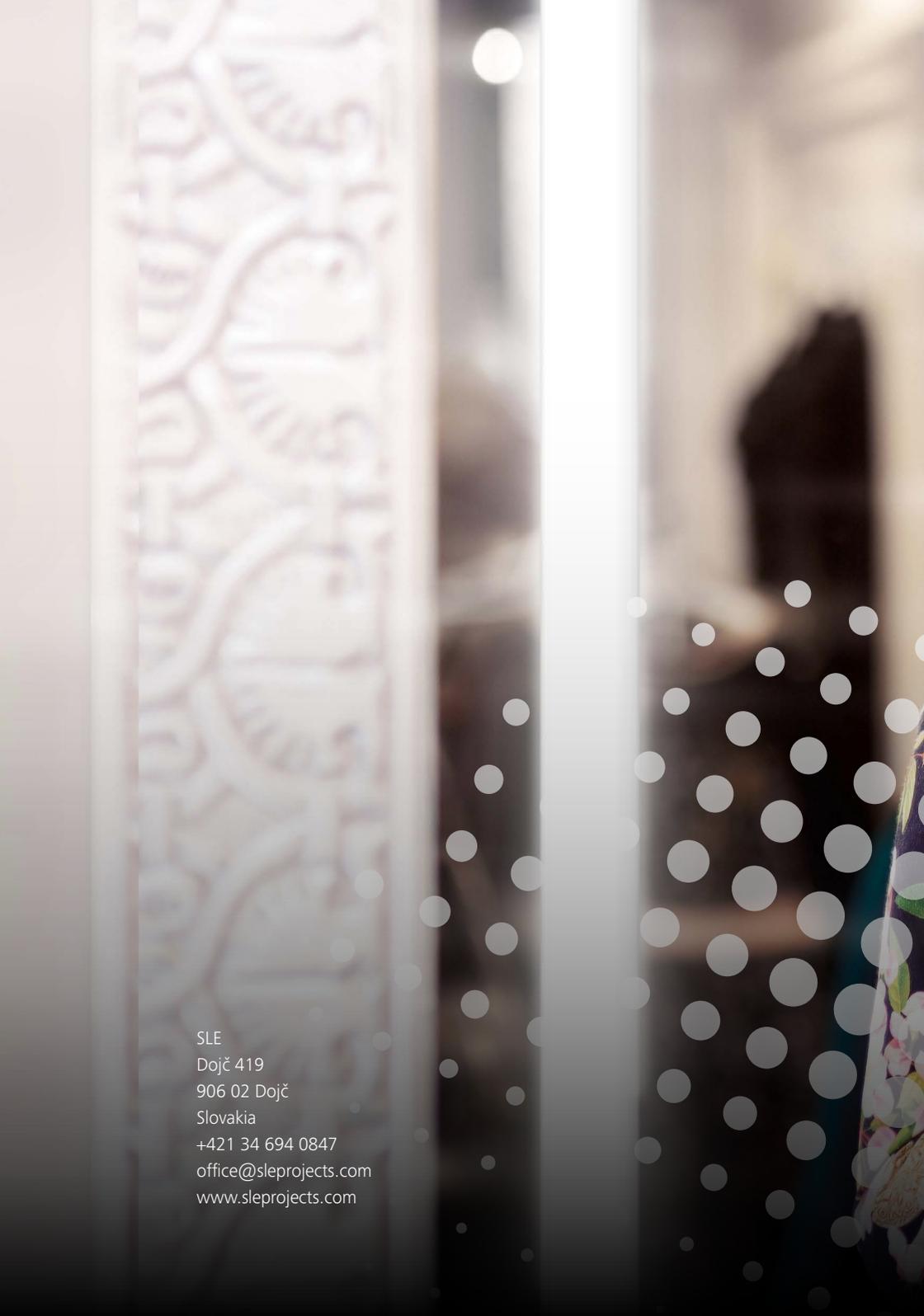
## TEMPERATURE SETTING

-  warm
-  neutral
-  cold

## CONTROL SYSTEM

The alterable mirror lighting utilises the latest Pi-LED technology and can be controlled via an intuitive control panel. In addition, as fitting rooms have huge energy saving potential, a built-in movement sensor turns the light on when a customer enters, and switches it automatically off after no motion is detected for a defined period of time.

“ Give control to customers for a great shopping experience



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